Social Connectivity
Building relationships through stories

Performance Objectives
Define the term social connectivity
Identify the questions you should answer that will illustrate the process of building strong memories
Propose the connections between emotions, stories, and learning
Assess the value of building relationships through the stories we tell

What do you say to them?

Storytelling | describes the social and cultural activity of sharing stories, sometimes with improvisation, theatrics, or embellishment. Every culture has its own stories or narratives, which are shared as a means of entertainment, education, cultural preservation, or instilling moral values. A good story is authentic, creative, and makes an emotionally personal connection. An effective story for our purposes takes a youth on a journey that culminates with a positive takeaway.

Social Connectivity | is considered an attribute of the self that reflects cognitions of enduring interpersonal closeness. For most, a sense of social connectedness develops early in life and extends throughout the life span. Social connectivity in adults creates a greater tolerance and respect for interpersonal differences and temporary lapses in belonging because an underlying sense of connectedness binds people together.

Who is this?

What was President Lincoln’s special talent?

What was Dr. King’s talent that made him memorable?

What do all these people have in common?

Wired for Connection
### The Power of Storytelling

- Neural coupling
- Mirroring
- Dopamine
- Cortex activity

### Types of Interpersonal Skills

- Verbal communication
- Non-verbal communication
- Listening skills
- Negotiation
- Problem-solving
- Decision-making
- Assertiveness
- Self confidence
- Work ethic and etiquette
- Respectfulness
- Dependability
- Being open to feedback
- Expressing appreciation

### The Basic Four

1. **Why?** Value | Emotions | Connect | Personal
2. **What?** Content | Characters | You
3. **How?** How it applies | Lasting relationships
4. **What if?** We tried that | lessons learned

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“Once upon a time, there was [blank]. Every day, [blank]. One day, [blank], because of that, [blank]. Until finally, [blank].”

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Find opportunities to explore the stories of the youth and families you work with!