



# Posting and Boasting



TEXAS JUVENILE JUSTICE DEPARTMENT

## Performance Objectives

- Explain the history of Social Media
- Describe the expansion of Social Media
- List the most often used Social Media sites
- Describe the connections between social media and trafficking

## Poll Questions

Take note of the correct answers.

How many searches are done on Google per day?

What percentage of the world's population talk to more people online than in person?

Choose the descriptor that best reflects your feelings about the 24 hour media cycle:

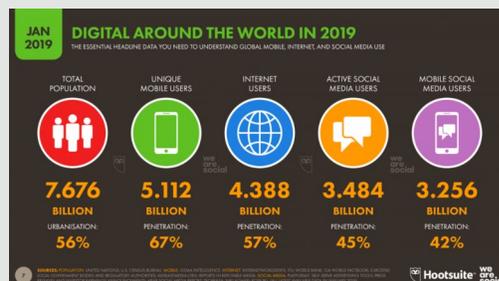
What needs of youth are met with the online experience?

# Home—School—Community

## About Us

**S**ocial Media | has been around for a very long time. Perhaps not in the way we know it today. But human beings need to consume, reflect on and analyze information as a requirement to understand the world around them. Finding effective strategies to get people talking and collaborating has been a focus at workplaces and communities.

**S**ocial Media | is part of the fabric of our culture and has evolved from the 24 hour news cycle. From newspapers, television to smart phones the amount and rate at which we receive information has now become an information blitz that never stops.





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## The Impact of Social Media

- Home
- School
- Community

## Casting a very wide net:

- Facebook
- Instagram
- Snapchat
- Twitter
- MySpace
- YouTube
- Pinterest
- Whatsapp
- Erodr
- Yik Yak
- Instabam
- Kik
- Telegram
- Ask.fm

## The Problem: The Power of Affirmation

1. Narcissism
2. Gain Attention
3. Acknowledgement
4. Peer Approval
5. Fear of Missing Out (FOMO)



## Hiding in Plain Sight

- **Vaults - Keep Safe, Audio Manager, Spy Calculator, Calculator App for iPhone, Best Secret and Snapchat**

Investment—Curiosity